

WEB Ad Rates for www.jacksboronewspapers.com

PAGES	Ad Name	Size (in pixels)	Position	Price*
Home	Leaderboard	970x90	Very Top Of Page	\$40
News	Cube 1	300x600	Top Ad On Right Rail	\$30
	Cube 2	300x250	2nd Ad On Right Rail	\$25
	Cube 3	300x250	3rd Ad On Right Rail	\$20
	Prestitial/Interstitial	640x480	Opens Before Page (Prestitial is Home ONLY)	\$75wk/\$150mo
	Wallpaper	300x900 (2)	Outside Right and Left Edges	\$75wk/\$150mo
	Floating Hand	300x250/88x88	(Home ONLY)	Call
	Peelback Ad	250x250/800x800	From Corner, Expands to Large Ad (Home ONLY)	Call
	Sliding Billboard w/Pencil	970x30/970x250	Just Under Top Navigation Bar	\$75wk/\$150mo
	Sports	Leaderboard	970x90	Very Top Of Page
Cube 1		300x600	Top Ad On Right Rail	\$30
Cube 2		300x250	2nd Ad On Right Rail	\$25
Cube 3		300x250	3rd Ad On Right Rail	\$20
Interstitial		640x480	Opens before	\$75wk/\$150mo
Wallpaper		300x900 (2)	Outside Right and Left Edges	\$75wk/\$150mo
Sliding Billboard w/Pencil		970x30/970x250	Just Under Top Navigation Bar	\$45
Lifestyles		Leaderboard	970x90	Very Top Of Page
Calendar	Cube 1	300x600	Top Ad On Right Rail	\$15
Weather	Cube 2	300x250	2nd Ad On Right Rail	\$10
Classifieds	Cube 3	300x250	3rd Ad On Right Rail	\$10
Obituaries	Interstitial	640x480	Opens Before Page	\$75wk/\$150mo
	Wallpaper	300x900 (2)	Outside Right and Left Edges	\$75wk/\$150mo
	Sliding Billboard w/Pencil	970x30/970x250	Just Under Top Navigation Bar	\$50

*Charges are monthly for 3 months except for special event pricing on the Floating Hand, Peelback, Navigation Bar and Sliding Billboard ads

SEO (Search Engine Optimization)

\$10 first ad/ \$4 each additional ad per month

SEM (Search Engine Marketing)

Call for More Information

**Custom Websites Available
Call for More Information**

Jacksboro Newspapers

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